

CIGN Creative Industries Global Network



Funded by the European Union



HOCHSCHULE DER MEDIEN



Linköping University
INSTITUTE OF TECHNOLOGY

RYERSON UNIVERSITY

UWS UNIVERSITY OF THE
WEST of SCOTLAND

CIGN =

- **Creative Industries Global Network**
- **puts benchmarking into practice**
- **3 years programme funded by the EU**

CIGN pools the expertise from 5 different HEIs and countries

- Linköping University (**Sweden**)
- Ryerson University (**Canada**)
- Stuttgart Media University (**Germany**)
- University College Artevelde (**Belgium**)
- University of the West of Scotland (**UK**)

CIGN aims to:


- Bring the worlds of education, employment and training together;
- Further professionalization of staff of HEIs;
- And promote a more effective use of information technologies by HEIs

How will CIGN help the project partners?

- Benchmarking!
- Benchmarking is not ranking!
- Benchmarking will help us to detect and share the best practices inside and outside the country.

How can CIGN help us/you?

Three main areas of activity:

1. Identification of sectoral gaps and new competences needed  **Report 1a**
2. Development of new curricula, learning methodologies (blended learning materials).
Forthcoming (year 2);
3. Assessment of skills and quality enhancement of the learning programmes (year 3).

Identification of sectoral gaps and new competences needed.

- Report 1a EU policy in the area of skills identification is now ready;
- It focuses on the increasingly vital link between shifting technological trends, labour market activity and the skills demands;
- Is now available on the website of the project:

<http://cign-education.eu/>

Any questions?

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